

(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail: : surividyasagarcollege1942@gmail.com
This Institution is Ragging Free

# Capacity building and skills enhancement initiatives taken by the institution during 2022-2023

#### **Carrer counseling Cell**

Career Counseling Cell of Suri Vidyasagar College in collaboration with RICE Education Durgapur centre organized a seminar on "Explore the career opportunities in govt. sector and unlock the potential in you." The seminar was scheduled to be held on 08.02.2023 at 2:00 p.m. in the seminar hall of the college. Dr. Tapan Kumar Parichha, Principal of Suri Vidyasagar College was the chief patron of this programme. The coordinator of Carrer Counselling Cell of Suri Vidyasagar College, Dr. Kousik Dutta delivered the welcome address and gave a brief introduction about invited speakers of the seminar. Mr. Sanjoy Pal and Mr. SubinoyChandra enlightened the students about the various career opportunities in the govt. sector.

#### Department of Mass communication Report on National Webinar

A oneday National Webinar on "Bridging the Gap between Academia and the Real World through 21st Century Life Skills Education" on 29th June of 2023 at 9 am through google meet organized by the Mass Communication and Journalism department of Suri Vidyasagar College. The resource person was Dr. Mausumi Bhattacharyya, Associate Professor &HoD, Centre for Journalism and Mass Communication, Visva-Bharati. Dr. Tapan Kumar Parichha, Principal, Suri Vidyasagar College chaired the session.



(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail: : <a href="mailto:surividyasagarcollege1942@gmail.com">surividyasagarcollege1942@gmail.com</a>
This Institution is Ragging Free





### **One Day National Webinar**

On

"Bridging The Gap between Academia and the Real World Through 21st Century Life Skills Education"



Resource Person:

Dr. Mausumi Bhattacharyya, Associate Professor & HoD, CJMC, Visva-Bharati



Chairperson:

Dr. Tapan Kumar Parichha, Principal, Suri Vidyasagar College

Organized by: Mass Communication & Journalism Department, Suri Vidyasagar College

Date: 29/06/2023 Duration: 09:00 to 10:00 AM

Platform: Google meet (

Link: https://meet.google.com/ewr-bxcw-kyi

Registration fee: Nil

E-certificate will be provided shortly

For any query email us at - mcjsvc2012@gmail.com

Total 56 persons were filled up the google form and more or less 54 persons were joined the webinar. It was an enlightening session. Students learnt so many things like how the alternative thinking can enhance the learning. How to think in an empathetic manner to cure other's problem. Work in collaboration is always good than individual. Overall the session was very helpful for the students.



(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail: : surividyasagarcollege1942@gmail.com
This Institution is Ragging Free

#### Report on the Emotional part of Marketing

A national webinar on "Emotional Part of Marketing" was organized by the Mass Communication and Journalism Department of Suri Vidyasagar College on 29th June 2023 at 7.30 pm organized by the Mass Communication and Journalism department of Suri Vidyasagar College. The chief guest was Ms. Chhandasri Kundu, Social Entrepreneur, Guardian Education Services Pvt. Ltd. and the Chairperson was Dr. Tapan Kumar Parichha, Principal, Suri Vidyasagar College.



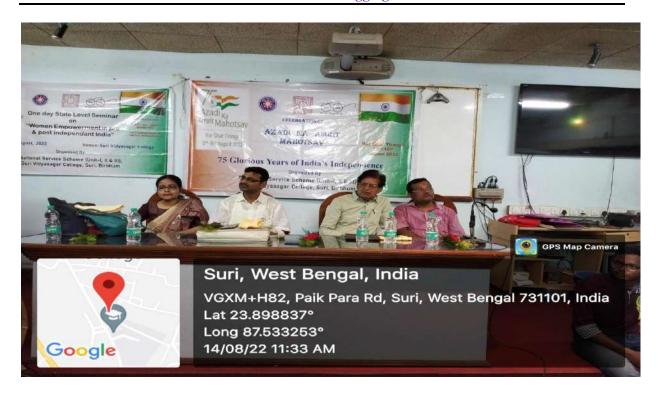
Total 58 persons were filled up the google form and average 52 persons joined the webinar. It was not like a formal webinar rather it was an interactive session with students. She shared about the 4Ps of marketing. Explained how social media like facebook, instgram etc are emotionally affecting the users. As she is a social entrepreneur, she shared many practical experiences regarding this field. The entire session was very resourceful.

A seminar on Woman Empowerment in Pre and Post Independent India part of Celebration of Azadi Ka Amrit Mahotsav organized by NSS, Suri Vidyasagar College on 14/08/2022 from 11.00 am at SuriVidyasagar College Campus.



(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail:: <u>surividyasagarcollege1942@gmail.com</u>
This Institution is Ragging Free









(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail: : surividyasagarcollege1942@gmail.com
This Institution is Ragging Free





(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail: : <a href="mailto:surividyasagarcollege1942@gmail.com">surividyasagarcollege1942@gmail.com</a>
This Institution is Ragging Free



### **Celebration of International Chess Day**

Celebration of International Chess Day was organized by NSS, Suri Vidyasagar College in Association with all Birbhum District Chess Association on 20/07/2022 atSuri Vidyasagar College Campus. The programme was started through an inaugural programme followed by a chess competition. President of Birbhum District Chess Association was present in this event More than sixty students took paticipation in this programme.



(Govt. Sponsored & Constituent college of the University of Burdwan) SURI, BIRBHUM, PIN – 731101, Ph. No. – 03462-255504

Website: surividyasagarcollege.org.in, e-mail:: <u>surividyasagarcollege1942@gmail.com</u>
This Institution is Ragging Free









Dr. Tapan Kr. Parichha Principal Suri Vidyasagar College

Principal, Suri Vidyasagar College